

## We need your help promoting "Register for Kindergarten by June"

A series of "blurbs" were developed to support the Register for Kindergarten by June campaign for all of us to use to promote the campaign and the need for families to sign up their incoming kindergarteners. Help us get the word out by using this language in your organization's newsletters and e-mails, and through social media. For maximum impact, we'd like to have everyone post something on social media on three specific days leading up to the campaign: April 17th, May 5th and May 27th. Mark your calendars now. And, of course, we encourage you to post and promote more! An important detail to note, while we are still referring to this campaign as "Register for Kindergarten by June," we are intentionally moving away from using the word "register" throughout campaign materials. Instead, we are using variations of "sign up." Thanks in advance for your help spreading the word.

### Bulletin or Newsletter Blurbs:

*(Use this blurb in your organization e-newsletters or mailings)*

#### **5 years old by September 1<sup>st</sup>? Sign up for kindergarten by June 1<sup>st</sup>!**

If your child will be 5 years old by September 1<sup>st</sup>, he or she can start kindergarten this fall. Sign up at your neighborhood school by **June 1<sup>st</sup>** to give your child a good start, connect to summer activities, and get access to free resources. School offices close for the summer, so don't wait! When you sign up by **June 1<sup>st</sup>**, you have time to get to know your school and your teacher, and they have time to prepare the classroom for your child. To identify your school, call 2-1-1 or email [children@211info.org](mailto:children@211info.org). Help is available in many languages.



*(Ask a local educator to add his or her name to this blurb and then publish it in your e-newsletters or mailings, preferably with a picture of the educator)*

#### **Sign up for Kindergarten by June 1<sup>st</sup>**

My name is xxxxxx and I'm a kindergarten teacher in the community. If your child will be 5 years old by September 1<sup>st</sup>, he or she can start kindergarten this fall! To make sure that your child gets the best start in school, please sign up your child by June 1<sup>st</sup>. I'm excited to meet new families each year and prepare to meet the needs of each child that enters my classroom. I can do a much better job of getting ready for the school year if I know

who my students will be before the summer. Some schools offer summer classes, books, and other activities to students who sign up by **June 1<sup>st</sup>**. School offices close for the summer, so don't wait! To identify your school, call 2-1-1 or email [children@211info.org](mailto:children@211info.org). Help is available in many languages.

*(Ask the local religious leader to add his or her name to this blurb and publish this in bulletins, newsletters, programs, etc)*

**Sign up for Kindergarten by June 1<sup>st</sup>** *(fill in with name and details from local pastor)*

If your child will be 5 years old by September 1<sup>st</sup>, he or she can start kindergarten this fall. Sign up at your school by **June 1<sup>st</sup>** to give your child a good start, connect to summer activities, and get access to free resources. School offices close for the summer, so don't wait! When you sign up by **June 1<sup>st</sup>**, you have time to get to know your school and your teacher, and they have time to prepare the classroom for your child. To identify your school, call 2-1-1 or email [children@211info.org](mailto:children@211info.org). Help is available in many languages.

**Facebook Blurb** *(Always include an image! Any image of schools or children is better than no image.):*

**Give your child a good start in kindergarten!** When you sign up your 5-year-old by **June 1<sup>st</sup>**, you have time to get to know your school and your teacher, and they have time to prepare the classroom for your child. To identify your school or get help with other needs call 2-1-1 or email [children@211info.org](mailto:children@211info.org).

**Twitter Blurb**

Sign up your 5 year old for kindergarten by June 1<sup>st</sup> to ensure a great start to school. Call 2-1-1 to find your school.

**Additional Facebook/Twitter Text**

Kindergarten is coming soon! #SignUpbyJune to help your student and your school get ready! Call @211info for help finding your school.

Do u have a child who will be 5 by 9/1? School offices close for the summer in June. #SignUpbyJune to help ur student and school get ready!

Ready, Set, Sign Up for School! Call @211info if you need help finding your school. #SignUpbyJune

Is your child going to be 5 by September 1? Remember to sign up for Kindergarten by June! #SignUpbyJune